

Alexandra Palace

ALEXANDRA PARK AND PALACE CHARITABLE TRUST **(APPCT) BOARD MEETING** **6th NOVEMBER 2018**

Report Title: Annual Report on Outdoor Events Monitoring Framework

Report of: Simon Fell, Director of Event Operations

Report authorised by: Louise Stewart, CEO, Alexandra Park and Palace

Contact Officer: Natalie Layton, Executive Assistant

Email: Natalie.layton@alexandrapalace.com , Telephone: 020 8365 4335

Purpose: The outdoor events monitoring framework exists to monitor and record the effect of events on the parkland and their management.

Local Government (Access to Information) Act 1985

N/A

1. Recommendations

To consider the results of the Outdoor Monitoring Framework.

2. Background

2.1 The Board approved the framework in November 2017 and resolved that overall performance should be reported to the Board annually, with updates throughout the year, as necessary, to the Board and the Statutory Advisory Committee/ the Consultative Committee. Appendix 1 provides overall performance against the framework, Appendix 2 shows the performance against each major event held in the Park and the checklist used and the monitoring indicators are explained at Appendix 3.

2.2 The outdoor monitoring framework has been adopted for all events in the Park and involves the Park Manager, Event Manager and Event Services Manager conducting site walks 48 hours after each event.

3. Summary

3.1 This is the first year of reporting and it is acknowledged that two part years are being reported. The next report will be provided at the end of 2019/20 to provide a complete year.

- 3.2 Since November 2017, 3 events have been held in the Park: Kaleidoscope, The Great Fete and Luna outdoor cinema.
- 3.3 This review does not include Fireworks 2018, which will be reported in the next CEO's Board report (February 2019) and/ or SAC/CC report (January 2019) if there are any issues to report. The information will not be available by Trust Board publication deadlines for the 6th November Trust Board meeting. The performance indicators for the 2017 Fireworks festival are included in Appendix 1.
- 3.4 The target is for each event to achieve an overall KPI of 80% within a 48-hour period of the event. ¹
- 3.5 In the 2017/18 financial year the overall KPI achieved was 92.76%. The average KPI achieved for the events held to date in 2018 is 88%, which demonstrates that the framework is working as a tool for monitoring and protecting the parkland.

4. Significant areas of damage to the Park

- 4.1 The Kaleidoscope event saw some areas of isolated damage to the parkland. This was primarily around the main stage where the ground was damaged for a short period of time. There was also some damage to the flagstones on Alexandra Palace Way which was noticed around the time of Kaleidoscope and therefore attributed to this event. The Park Manager reported some infrastructure had been left behind after the 48 hr period, some of which was eventually removed by the park maintenance team.
- 4.2 Damage also took place to the main path on the south slope. This path has loose foundations and often subsides when used by large vehicles. Improving the foundation for this path is on the list of repairs for the Park and is a priority item for the Park from the Restoration Levy. Reconstruction of the path to a suitable standard to accommodate vehicles has been quoted at approximately £32,000.
- 4.3 Event clear-ups have improved. There is an inherent difficulty post-event as the teams move their focus to the next event, this means the final snagging items in the Park can be left for long periods. Smaller events are not captured in the overview in Appendix 1, such as one film shoot and the fun fair (at the Great Fete) this year left rubbish behind.
- 4.4 The Park Manager and the Events Team attended a workshop to reinforce the need not to lose focus. Improving the process of monitoring these smaller events and leisure uses will be looked at in 2019/20.
- 4.5 Some activity in the Park is unmonitored.

6. Long Term Environmental Monitoring

- 6.1 Bird and bat surveys were carried out across the year and across a number of events. The results are still being analysed and will be reported to the Board early

¹ It is important to note that for larger events such as Kaleidoscope when much of the Park is still fenced off for safety reasons this is not always achievable.

in 2019. One headline is that 8 of the 16 native species were detected on site during the monitoring.

- 6.1 Soil analysis was carried out in November 2017 and is due to be carried out again in late 2019; this looks at the compaction and structure of the soil and health of the grass.

7. Other areas of monitoring

7.1 Litter

7.1.1 post event cleaning has improved and is demonstrated by the KPI scores in Appendix 1. An additional day of clearing up and monitoring is required for large scale events with substantial infrastructure such as Fireworks and Kaleidoscope to allow for dismantling.

7.1.2 Daily and overnight litter picks deal with waste that has not been picked up as part of the event clean-up. 2 additional days of cleaning sweeps are arranged by the events team to take place in the Park after events although it is difficult to determine whether litter has been left as a result of the event or by the general public using the Park after the event.

7.1.3 When it is felt the litter in the Park may be due to an overspill of an event not held within the parkland (i.e. StrEATlife), a cleaning group from the APTL cleaning team is assigned to the Park to reduce the amount of litter collecting by the Park Management team (John O'Connor) who conduct litter picks each morning.

- 7.2 Egress from events has been improved to minimise disruption to local residents after indoor events such as Darts. Additional signage, barriers and staff are put in place at the lower end of Alexandra Palace Way to ensure people leaving the site remain on the Alexandra Palace station side rather than walking along the residential pavement.

Additional litter sacks are also positioned along the egress route left by event attendees and the cleaning team ensures a sweep after egress and in the morning when suitable. This is also replicated for large outdoor events.

- 7.3 Number of complaints relating to event noise– Table 1

Month	Event	No. of complaints
November	2017 Fireworks	0
Total number of complaints received to date (Nov 2017-31st Mar 2018)		0
July	Kaleidoscope Festival	11
August	The Great Fete	4
Total number of complaints received to date (2018/19 1st Apr-31st Mar)		15

8. Conclusion

- 8.1 The framework has supported improved engagement across the teams (i.e. parks, cleaning and events) and provides clarity on the impact of events in the Park. On the whole there have been positive outcomes and targets have been achieved
- 8.2 Carrying out additional assessments of areas of concern such as path ways prior to events will result in less damage attributed to particular events and enables repairs, where possible and affordable to areas such as pathways will result in less damage.
- 8.3 Event monitoring scores – Table 2

Event Name	Event Date	Monitoring Score
Fireworks	3 rd & 4 th November 2017	86%
Kaleidoscope Festival	21 st July 2018	88%
The Great Fete	18 th August 2018	91%
Luna Outdoor Cinema	15 th & 16 th September 2018	83%

- 8.4 Number of complaints related to cleaning up after events/ negative impact on Park – Table 3

Event Name	Event Date	Number of complaints
Not known – 4 small events took place (relating to security misdirecting cars to Garden Centre)	10 th May 2018	1
Kaleidoscope Festival	21 st July 2018	1
The Great Fete	18 th August 2018	0
Luna Outdoor Cinema	15 th & 16 th Sept.2018	0

9. Financial Implications

- 9.1 Without capital investment in the Park infrastructure outdoor events do have potential to cause a negative impact on the Park. A park infrastructure monitoring plan is being developed as well as a priority list of works for the Park is being assessed for potential funding out of the Restoration Levy.
- 9.2 The Council's Assistant Director of Corporate Governance has been consulted in the preparation of this report, and has no comments.

10. Financial Implications

- 10.1 The Council's Chief Financial Officer has been consulted in the preparation of this report, and has no comments.

11. Appendices

Appendix 1 – 2018 Events Park Monitoring KPIs and sample monitoring sheet
Appendix 2 – Outdoor Events Park Monitoring Indicators